FCC Report Dept. of Public Service KCEN/KMAY July 1-September 30, 2006

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Community Calendar

A:30 spot that gives the public access to events happening in the area. Usually four new spots are created weekly to run in unsold dayparts on KCEN and KMAY. The air time excludes prime time. The events listed typically come from churches, schools, municipalities and non-profit agencies. Items excluded are done so due to deadline considerations or content for the purpose of promoting a for profit establishment

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Community Calendar

Red Cross Volunteer orientation for Waco

"Walk Worthy of Your Calling" Mission/Brotherhood Program

Scott and White Blood Drive in Bell County

Big Brothers and Big Sisters of Waco needs volunteers

The Waco Symphony Orchestra is selling discounted tickets for the season

Cameron is hosting a Community Blood Drive

Aggie Swim Club Tryouts

Coach Fran(chione) Charities Walk

CASA for the Brazos Valley informational meeting

The Brazos Community Foundation is seeking grant proposals

Hell's Angels a free Class Film Series presentation at the Bush Library and Museum

Brazos Valley Chorale is holding auditions

The Central Texas Youth Service offers free programs throughout the area for children and parents.

"We're Swinging for Kids" Golf Tournament benefiting Waco Center for Youth Independent Growers Market in Bryan

Young at Heart Senior Club

The Grove Homecoming Association

Little River Catfish Association is hosting a BBO

Big Bros. and Big Sis. of Waco seek adult volunteers

Central Texas Youth Services offers free programs to children

Waco Center for Youth Golf Tournament

Brazos Community Foundation Grants

Brazos Writers Crime and Punishment Workshop

The Brazos County Retired School Personnel Meeting

The Kolache Festival in Caldwell

HOT Stamp Club meeting

The Grove Annual Homecoming

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Events

Additional public service participation includes events that have received financial, creative and air time support by the station. The events did not profit the station directly in a monetary capacity. The public benefited from the station's involvement.

Events

July

-Elvis Lives! A concert and fundraiser for the Historic Waco Foundation. We shot and produced a PSA and donated airtime. Additionally we provided talent to participate at emcee.

August

-No events

September

-Produced PSA and gave airtime for the Arts Fest of Waco.

--Partners in Education, Tutored student in reading. Nick Piesco, meteorologist, gave a talk about meteorology to the 4th grade class.

Public Service Announcements

Labyrynth

Invest

Dream

Explore

Scondrel

USDSA

Walk

Freeman

Schedule

Seals

Dan

Hero

Car

Spend

Pride

Train

Saluation Army

Wonder

Invest

What Like

Proud

Waco United Way

Tick

New Morning

Temple HeartWalk

Arts Fest

Waco Sickle Cell

Elvis Lives

General Odierno/Fort Hood

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A guided tour for children and/or young adults to explain the operation of a television station. The tour is tailored to specific events or topics of interest to the group. The following departments are discussed: Journalism, Weather, Promotion, Production, Sales, Traffic, Programmiong, Creative Services and Engineering

Station Tours

From July-September 2006, no tours were requested.